

Partner with DCIS Understood

Together, we can help patients make informed choices about DCIS.

DCIS Understood is pleased to offer its **Partnership Program** – inviting companies, healthcare institutions, foundations and other organizations that share our commitment to empowering patients diagnosed with ductal carcinoma in situ (DCIS) through education, informed care, and compassionate support.

Every day, more than 150 women in the U.S. are diagnosed with DCIS.

As a non-invasive breast condition that often prompts invasive treatment – and with a lack of precise tools to predict which cases are likely to progress – DCIS remains one of the most confusing and widely misunderstood diagnoses in breast health. The result: unnecessary anxiety, overtreatment, and missed opportunities for personalized care.

At **DCIS Understood**, we provide clear, research-based guidance to help patients talk confidently with their doctors, understand their options, and make individualized decisions about their care. Since our launch in 2024, a growing number of patients, clinicians, and advocates have joined our mission to bring clarity, compassion, and choice to every DCIS diagnosis.

Why Partner with DCIS Understood

- **Visibility – Reach the right audience:** Connect with a highly targeted community of newly diagnosed DCIS patients and advocates – people who are actively seeking trustworthy guidance at the exact moment they are weighing their treatment options. Our website draws thousands of visitors annually.
 - **Leadership – Demonstrate your commitment:** Show your organization’s dedication to advancing evidence-based education and personalized care for patients navigating one of breast health’s most complex diagnoses.
 - **Impact – Make a real difference:** Help ensure that thousands of patients each year receive clear, accessible, and compassionate support during one of the most consequential medical decisions they will face.
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Partner Benefits

- Your logo and link prominently featured on our Partners Page, seen by thousands of newly diagnosed DCIS patients, clinicians, and advocates each year
 - Featured recognition in our e-newsletter, reaching an engaged subscriber base of patients and advocates who are actively following DCIS research and treatment developments
 - Recognition across our social media platforms
 - Opportunities to collaborate on patient education initiatives and outreach, including our bilingual (English and Spanish) educational guides for newly diagnosed patients
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Partnership Contribution

Partners make a minimum annual contribution of \$2,500 to DCIS Understood, supporting the growth of our website and the design, printing, and distribution of our bilingual educational guides for newly diagnosed patients.

DCIS Understood is a 501(c)(3) nonprofit organization (EIN 99-4323785). Contributions are tax-deductible to the fullest extent allowed by law.

Join Us

To learn more or become a partner, please contact:

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